



Go ahead Mother Nature.

TAKE YOUR BEST SHOT.

Extreme weather is a fact of life. One day the temperature is a balmy 40 degrees, then it's a monsoon the next. These kinds of extremes can go on for weeks, not to mention every season. Eco-Tech roofing systems are literally impervious to the elements. Every roof is a custom-prefabricated, reinforced thermoplastic single-ply membrane precision fabricated to your building's specifications including all accessories and details. Each seam is heat welded, bonding layer to layer creating a single protective barrier keeping you and your building safe and secure for years to come. **THE ELEMENTS DON'T STAND A CHANCE.**



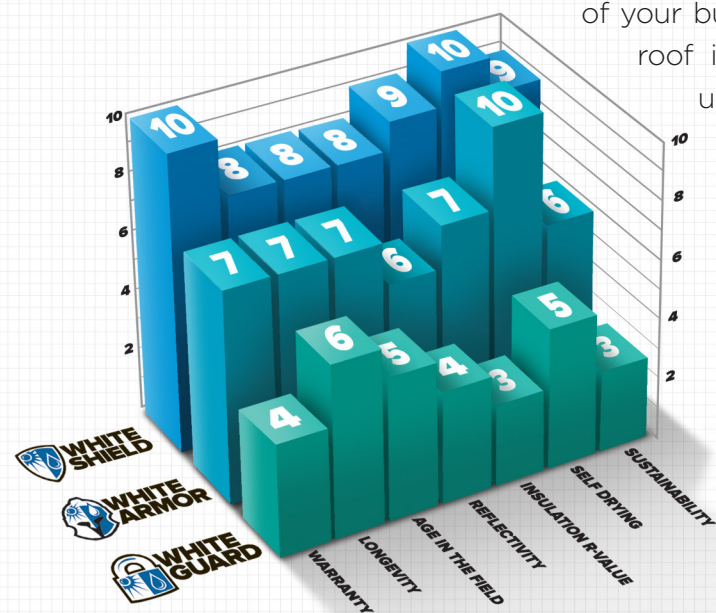


Could our roofing systems be the longest lasting, the safest and most cost-effective roofs available?

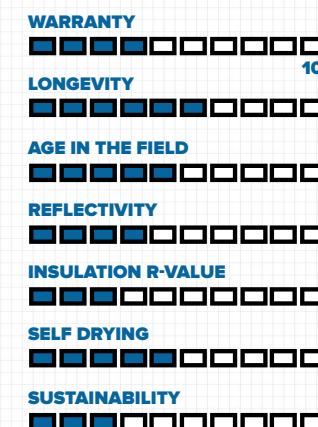
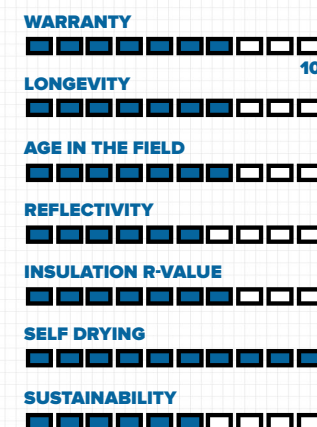
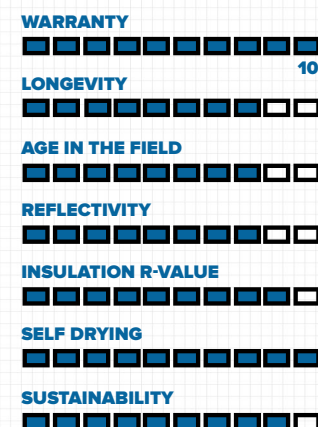
ALL WE KNOW IS WE'VE GOT THE TEST RESULTS THAT SAY SO.

We've done our homework by researching, testing and comparing roofing products from countless suppliers and we've developed the best possible roofing systems based on the results we've found. Our White Guard, White Armor and White Shield roofing systems are a set of standards that rate the warranty, durability, age in the field, reflectivity, insulation R-value, self-drying ability and the environmental sustainability of each manufacturers product accordingly. This approach provides you with the perfect products that best suit the needs

of your building and your budget. Since every roof is unique, every roofing problem is unique as well. A welding company will produce more heat, humidity, higher concentrations of vapor and corrosive by-products making a much more dramatic impact on the building and its roof over time than a self-storage business would, for example.



These kinds of circumstances must be taken into consideration when designing a roof, which is why we don't design our systems to be product specific. Rather, we tailor-make and craft your individual roof to solve your unique roofing problem with the highest quality products that have been proven in the laboratory, in the field and over time to provide the specific benefits your building and those within it require. By changing the way entire roofing systems are designed, we make sure the elements don't stand a chance of making an impact on your building. Or you.





Our 'middle of the road' roofing system would make the

MIDDLE OF THE SAHARA FEEL LIKE THE MIDDLE OF YOUR LIVING ROOM.

You'll find higher quality materials, more environmental sustainability and a longer lasting design than a typical 'middle-of-the-road' roof with our White Armor Roofing Systems. We double the quality, double the life expectancy of a typical tar and gravel roofing system and double your peace of mind, yet we keep it comparable in price. This system comes with a 20-year warranty with a 30 year proven life expectancy and a 20% increase in R-value thanks to additional insulation we provide over top of your buildings existing insulation. Depending on the specific roofing problem that needs resolving

WARRANTY	■■■■■■■■■■■■■■■
LONGEVITY	■■■■■■■■■■■■■■■ 10
AGE IN THE FIELD	■■■■■■■■■■■■■■■
REFLECTIVITY	■■■■■■■■■■■■■■■
INSULATION R-VALUE	■■■■■■■■■■■■■■■
SELF DRYING	■■■■■■■■■■■■■■■
SUSTAINABILITY	■■■■■■■■■■■■■■■

and the requirements of your building and its occupants, a White Shield Roofing System utilizes up to 60 mil. membranes from trusted suppliers who have proven themselves worthy in the field and not just on paper. If you're looking for a great roof at a great price that provides great protection from pretty much anything nature throws at it, don't get burned by replacing your existing tar and gravel roof. Consider a White Armor roof instead.





BUT WHAT ABOUT YOUR BUILDING?

Category	Score
WARRANTY	10
LONGEVITY	10
AGE IN THE FIELD	10
REFLECTIVITY	10
INSULATION R-VALUE	10
SELF DRYING	10
SUSTAINABILITY	10

use 40 mil. PVC (Reinforced Polyvinyl Chloride) or 50 mil. TPO (Thermoplastic Polyolefin) deck sheets from trusted suppliers who have proven themselves worthy in the field and not just on paper. Each sheet is heat-welded together to make a perfect seal over the entire roof to help keep the elements at bay. To ensure it, we provide a 15 year manufacturers warranty with a 20 year life expectancy. Your building is an investment and a White Guard Roofing System will keep it that way.

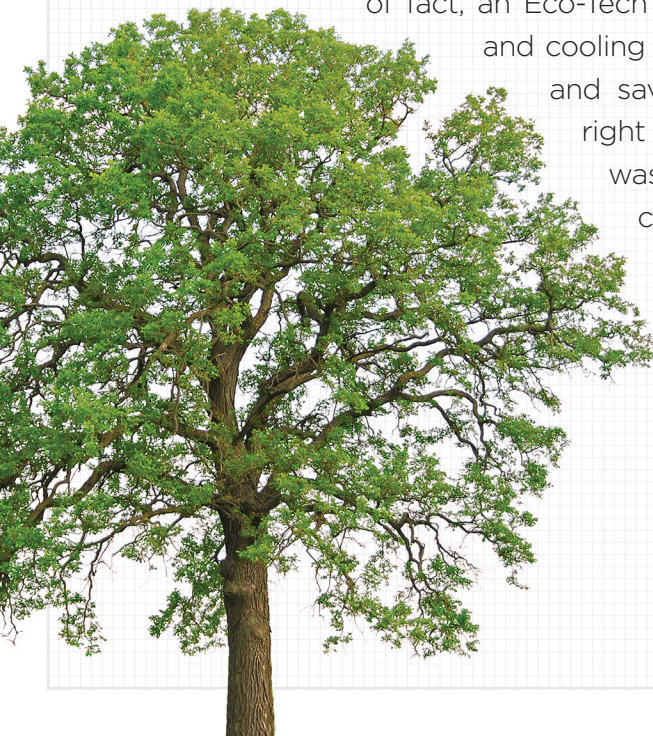




You wouldn't throw 20 tons of toxic waste into a landfill.

TRUTH IS, MOST OTHER ROOFING COMPANIES WOULD BE HAPPY TO OBLIGE.

When you think about it, a typical 20,000 square foot tar and gravel roof is actually designed to generate 20 tons of toxic waste at the end of each 15-year service life. When you consider the number of roofs replaced in Toronto alone and the hundreds of companies gladly doing so, the numbers are staggering. An entirely sustainable Eco-Tech roof produces no waste since each roof is carefully measured, manufactured and then installed over top of the existing tar and gravel roof. Tightly controlled manufacturing processes ensure that all scrap generated is recycled. Even a roof that is 30 years old or more can be completely recycled at the end of its service life. Can a tar and gravel roof say that? This production process eliminates costly tear-offs and prevents toxic materials from ending up in a landfill. Energy isn't wasted either. As a matter of fact, an Eco-Tech roof can actually save you up to 35% in heating and cooling costs altogether. All of our roofs conserve energy and save money, have extended service lives designed right into each system and they reduce or even eliminate waste altogether. Most importantly, all of the above can be achieved at a cost comparable to more traditional roofing systems. Simply put, an Eco-Tech roof will make no impact on the environment nor your conscience and peace of mind. At the end of the day, that's a good thing for everybody.



Unfortunately, you can't negotiate with nature.

ANOTHER REASON TO TALK TO US FIRST.

We'll be more than happy to talk to you about bringing an end to your roofing problems once and for all. Send an e-mail or call us directly and we'll discuss your options, set up an appointment to visit your facility and give you a quote. We're so sure that there's no better defense against the elements, we'll even send you a sample so you can see for yourself.



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